


**CSMSS**  
**CHH. SHAHU COLLEGE OF ENGINEERING,**  
**CHH SAMBHAJINAGAR.**



**ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)**

<b>Name of the event:</b>	<b>Webinar on Startup &amp; Branding.</b>
<b>Date of the event:</b>	28- 3- 2025.
<b>Participants</b>	All Second Year Students of A.C.T & staff
<b>Summary of the event:</b>	Entrepreneurship Development Cell had organized Webinar on Startup & Branding, Resource Person Dr. Dhananjay Singh explained about Strategies to brand the Startup, Marketing strategies after establishing Startups, Prof Sathya Praveen D delivered welcome speech & Vote of Thanks given by Prof Sathish Jadhav.
<b>Outcome:</b>	➤ Students understood the importance of Marketing strategies and Importance of Startup Establishment.
<b>Photo:</b>	<div></div> <p>Webinar on Startup &amp; Branding was Broadcasted at Seminar Hall on 28-3-25.</p>

**Activity Coordinator**

**Principal**