

CSMSS


# CHH. SHAHU COLLEGE OF ENGINEERING, Chh Sambhajinagar



## INSTITUTION INNOVATION COUNCIL

<b>Name of the event:</b>	<b>IP week Celebration. (MIC Driven Activity)</b>
<b>Date of the event:</b>	21-4-25 to 26-4-25
<b>Participants</b>	54 students and IIC Members.
<b>Summary of the event:</b>	<p>An Intellectual Property (IP) week celebration organized under the Institution's Innovation Council (IIC) would typically focus on raising awareness and educating students and faculty about the significance of intellectual property rights in fostering innovation and entrepreneurship. This week-long event would likely feature a series of workshops, seminars, expert talks, and interactive sessions covering various aspects of IP, including patents, copyrights, trademarks, and industrial designs. The aim would be to equip participants with a fundamental understanding of how to identify, protect, and leverage their creative and innovative works, thereby encouraging a culture of innovation and providing essential knowledge for translating novel ideas into valuable assets and successful ventures within the academic ecosystem</p>
<b>Outcome:</b>	➤ Participants understood the importance of Intellectual Property Rights.
<b>Photos:</b>	<div></div> <p>Photo of Bropacasting IPR session with help of MIC Youtube in Seminar Hall.</p>

**CSIR: From Asia to Antarctica and Deep Sea to Space**



- Network of 37 national laboratories
- 39 outreach centers & 3 Units
- 1 Innovation Complex
- Strength of 3521 active Scientists
- 4162 technical and support personnels

**Live chat**  
Top messages 773

manvir singh Uttarakhand University

Anjali Chandane Mrs.A.A.Chandane Assistant professor, SKN Sinhgad college of Engineering pandharpur

Rahul Rajput Good Morning! Rahul Rajput, Bpharma, Acropolis Institute Of Pharmaceutical Education & Research, Indore (MP)

Geetali Ingawale Good morning,Dr.Mrs Geetali Shekhar Ingawale ( VPMCOE,Thane)

Anurash Samal Prof Anurash Samal, IIC members, Raajdhani engineering college

Learning Resource Centre, Santaji College Prof Manisha Patil, Santaji College, Nagpur

Sathya Praveen Sathya Praveen D from csmss Chh Shahu college of Engineering Chh Sambhajinagar

**What is Branding**

- Branding allows a company to differentiate its products and services from the competition by creating a bond with its customers in order to create customer loyalty.
- This way, a company can have a position in the marketplace that is much more difficult for the competition to poach. A satisfied customer may leave. But a loyal customer is more likely to stay.

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SUBHAJIT MAITRA Good morning. This is Subhajit Maitra from Techno International New Town.

Susheel Shukla Dr Susheel Shukla, Assistant Professor, IIMT College of Management, IIC ID\_IC202014717

A Sowmya A Sowmya MBA 2nd year from Sarojini Naidu Vanitha Mahavidyalaya

Aarushi Bhardwaj Aarushi Sharma from Centre for management development college, Modinagar

Sai Gayathri J SAI GAYATHRI from Sarojini Naidu Vanita Maha Vidyalaya


Sathya Praveen Prof Sathya Praveen D from Csmss Chh Shahu college of Engineering Chh Sambhajinagar

Paru Parvathi S academic secretary St Anne's First Grade College for women Miller's Road bangalore 52

Chat...

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**Top chat**

VARUN KUMAR I am Tumukunta KishanTarun student from GCPK 22Z51R0098

Gowdham Gowdham A.Gowdham, Cyber security, Paavai Engineering College

Dean (Academic Affairs) Aliya, Office of the Dean Academics, School of Planning and Architecture, Bhopal

V. Jaya Vamsi Krishna

Anushree Yadav Anushree Yadav MBA Isabella Thoburn College (Professional Studies)(849)

V. Jaya Vamsi Krishna V. J

Sakshi name - Sakshi, class-ba Geo Hons 1st year, college - GVM Girls College Sonipat

V. Jaya Vamsi Krishna V.

Maria Nancy M Maria Nancy M Asst Media secretary, St.Annes first grade college for women

viral gosai very much an informative session

Sathya Praveen D Prof Sathya Praveen From CSMSS CSCOE

NZ Fathima Nazia Fathima, Assistant Professor, Dept of Chemistry, Member IIC, St. Ann's College for Women

Chat as a subscriber...

All From Ministry of Education In... Present >

**Snapshots of IIC members participation IP week MIC Driven Activity.**

**Activity Coordinator**

**Principal**